

Losing hair? Step into the light



John Vincent pictured under his Sunetics Laser Unit – Photo by Steve E. Miller

John Vincent knows hair loss and how to fight it with lasers.

Nationally recognized hair-loss expert John Vincent has teamed up with local dermatologist Dr. Bradley Kurgis to make just such a scenario a reality.

Central California Laser Hair Therapy opened in April at 1035 Peach St., suite 302. The office provides laser hair therapy to help San Luis Obispanians with their hair-loss woes. The new method uses low-level lasers, which are cold to the touch and can't burn or cut, to stimulate cellular growth in weakened hair follicles.

"I know of which I speak," Vincent said. "I was bald for 15 years, and I've been counseling bald guys for 22 years."

The duo understands self-esteem issues and embarrassment caused by hair loss.

"We have to be sensitive to people's emotions," Vincent said. "We've made everything low-key and chose a discreet location."

Patients sit under an in-office laser in visits over a period of six to 12 months and use a handheld laser hairbrush at home to maintain results. Vincent uses it on a regular basis.

"In all cases, it's kind of like turning off the hair-loss switch. We promise results in six months, but we've seen results after only seven weeks. Hair will start looking thicker, fuller, and shinier."

Treatment plans cost between \$2,500 and \$4,000 and include the laser hairbrush and hair products. The brush can also be purchased separately for \$399.

"If money can buy self-confidence, then I don't think money is an issue," Vincent said.

The office offers interest-free financing for up to two years, and 80 percent of patients choose financing. They also provide a free scalp analysis, consultation, and initial laser treatment.

According to Vincent, hair loss happens to men and women ages 18 to 80. Most of his local clients, however, are men between the ages of 25 and 45.

Vincent and Kurgis believe that all available hair-loss treatments, including Minoxidil (Rogaine), Propecia, hair transplant surgery, and laser hair therapy, can be used to complement each other depending on the individual hair-loss case. The duo plans to open a few more offices in California.

"We know it will be successful," Vincent said.

Low-level lasers are being developed in other areas as well, such as stimulating blood circulation to actually repair tissue.

According to Vincent, the lasers will start being used to kill bacteria and treat acne. They're also used in pain management, to treat cramped muscles, burns, and cuts.

"It's really quite simple," Vincent said. "It's light."

More information is available at hairsconsultant.com. Central California Laser Hair Therapy can be reached at 805.5973004.